Six quick fixes for content brands *love*

Check your photos and videos against these six points before you submit.

01 **Show yourself using the product**

Use it the way you would at home: apply it, wear it, pour it. Brands want to see it in action.

02 **Text in the image was mirrored (backwards)**

Turn off "Mirror Front Camera" in your camera settings, or use the back camera.

03 **Try a video next**

Brands prefer video. Your next post is a great chance to try one.

04 **Make the logo easy to read**

Turn the logo toward the camera and move closer so it's readable on a phone.

05 **Show your face**

Keep your whole face (both eyes, nose, and mouth) in the shot.

06 **Hide the shipping box**

Remove mailers, shipping boxes, and plastic wrap. The product's own box is fine.